

Library budget and effects of the virus/shutdown on its revenue streams.

Possible short/long term solutions for discussion and action.

- Operations budget review revenue/expenses
- Three year revenue/expenses forecast with balanced budget
- Reserve funding (criteria for using)
- Charges for member services
- Education programs delivered online, ongoing
- Special topic speakers delivered online, ongoing
- Annual fund drive increase mailing contacts to meet financial goal
- Review Kim's comparative analysis of comparable services and annual fee structures of regional genealogical associations.
- Membership dues review/discuss increase possibilities
- Membership recruitment increase via incentives
- Grant funding possibilities at local, state and national levels
- Increase external marketing, emails/social media/ PSA's on local radio and tv