

**ROGUE VALLEY GENEALOGICAL SOCIETY
BOARD MEETING – JUNE 14, 2021
PUBLICITY REPORT**

Question: *Katie is promoting seminars with Genealogy Societies. Does this include online "Conference Keeper" submissions? If not, I will post this seminar, and other JCGL event promos to the Conference Keeper website.*

Finding Native American Ancestors

- June 6: Posted PSA: on JCGL FB page and several other FB sites.

September Seminar

- June 9: Sent first PR to the media. i.e., Chambers of Commerce, TV, Radio, and newspaper editors.
- June 15 will post to online calendars.
- At the end of this month, will post as a PSA to the Library FB page; and to email several others whom I email events to, i.e., TV, Radio, Newspapers reporters, etc.
- In August, will prepare and distribute to the media a "have you registered" PR, as well as a follow-on PSA to others.

Heirloom Genealogy Case Study

- June 14 or 15: will send June 22 PSA to the media, and post online.

Library Reopening:

- After the June 14 board meeting, once Anne's report has been reviewed and details discussed, I'll send a PR to the media, and a PSA to others